



Dear MMA Families,

The Marine Military Academy Parents Organization (MMAPO) is excited to announce our annual membership drive, the “Battle of the Barracks” (BOTB)! **This is the MMAPO’s annual fundraiser and membership drive, and we hope you’ll support your Cadet’s company and join the Battle today.**

**PLEASE READ ON BECAUSE THERE ARE BIG, EXCITING CHANGES TO BOTB THIS YEAR!!**

Our goal for each company is \$20,000 this year, so we need you! As in the past, Companies have two opportunities to win a grand prize, one for Total Dollars Raised and one for Highest Percentage of Memberships by Cadet. The two grand prize winners will get the coveted weekend sleep-in award, as well as bragging rights and a massive trophy. However, **this year every company will benefit directly from raising money for BOTB!!** MMAPO will donate a share of the money raised by each company to its Rec Fund. The size of the share depends on how much the company raises for BOTB. It’s a WIN-WIN for everybody!

**Thank you to all who have already joined MMAPO and/or donated to MMAPO since July 1, 2023! Your donations count towards the 2022 Battle of the Barracks.** The contest will conclude at 8:00 pm CDT October 8, 2023. Official Rules for “Battle of the Barracks” are attached. Note there have been changes to the rules from last year, so please review carefully.

#### **Why Give to MMAPO?**

We like to say that MMAPO “Brings the Sparkle!” Your donation is used to enhance cadet life over and above what MMA provides. This past year MMAPO sponsored the cadets’ travel polos, a trip to Urban Air, a trip to Texas A&M Corps of Cadets, the DJ and dancing robot for the Birthday Ball, Quarter Finals food trucks, Junior/Senior Prom, appreciation events for faculty and staff, the Innovative Teacher Award, over \$30,000 in new computers and equipment for MMA, the Spring Fling Block Party and so much more. Your tax-deductible donation supports MMA cadets and family / Cadet activities throughout the year.

#### **Membership “Ranks”**

While anyone can donate to MMAPO, membership is open to parents, guardians and grandparents of enrolled cadets. As a member of MMAPO, you will be eligible to vote on any issues put before the membership and in board elections. You can choose whatever giving level works best for YOU, from \$100 on up. Each level of giving entitles you to a “rank” in MMAPO, from Sergeant to General. Be sure to choose your Company and “Rank” when you check out in our MMAPO Shop on [mmapo.com](http://mmapo.com). Members with the rank of Major and above, and other donors giving \$1,000 or more, will receive an invitation to an exclusive social event with MMA administration and staff and a special gift of appreciation. Join and donate at [www.mmapo.org](http://www.mmapo.org).

#### **Shop MMAPO**

Do you need to suit up for the big game or outfit your cadet to represent company pride? We’ve got you! Check out our line-up of MMA clothing and other merchandise at [www.mmapo.com](http://www.mmapo.com). All profits from items purchased from our website directly support your cadets.

#### **Get Involved!**

MMAPO has numerous volunteer opportunities for everyone – you do not have to live close to school. In fact, our current MMAPO volunteers live in multiple time zones. If you are interested, we would love to have you. Please send an email to [vicepresident@mmapo.org](mailto:vicepresident@mmapo.org). **(NOTE: MMAPO HAS A NEW DOMAIN THIS YEAR AT MMAPO.ORG. All emails sent to MMAPO must use the .org extension to be delivered.)**

**Thank you! Every donation matters and we ALL win when we support the MMAPO.**

Carrie Polonsky, MMAPO President  
[President@mmapo.org](mailto:President@mmapo.org)

# **“BATTLE OF THE BARRACKS” (BOTB)**

## **OFFICIAL RULES**

### **1. Two Contests in One!**

There are two ways for a Company to win BOTB. The Company that raises the most money wins a grand prize. The Company that has the highest percentage of cadets with at least one family membership wins a grand prize.

#### **A. Most Total Donations Contest**

The only thing a Company must do to win this grand prize is to give BIG! The donations on behalf of the Company can come from family, friends, supporters, teachers, ANYONE. Donors can give in any amount and as many times as they choose during the contest period. For a Company to be credited with the donation, it must be designated with the gift. If a donation is made through the MMAPO website, there is an option to choose a Company. Both membership and non-member donations count toward total.

#### **B. Highest Percentage of Cadets with Family Membership Contest**

We want the families of every MMA cadet to be part of MMAPO. To win the BOTB membership contest, a Company must have the highest percentage of its cadets with at least one parent, guardian or grandparent to join MMAPO as a member with the required minimum membership donation of \$100. For example, if a Company has 50 cadets (as of the last day of BOTB) and 40 of them have at least one parent, guardian or grandparent join as a member, the Company would have 80% participation. No proxy memberships (members must join and pay themselves). The highest percentage wins.

### **2. Prizes**

Both grand prizes consist of a company-wide sleep-in, and a massive trophy. The Company that has the Highest Percentage of Cadets with Family Membership will also get a \$1,000 for its Rec Fund. No second-place prize will be awarded for Membership Contest.

For Most Total Donations contest, every company will be a winner! A percentage of what each company raises will be donated by MMAPO to the Company’s Rec Fund. The company that raises the most gets the highest percentage, second place gets the next highest and so forth down the line. That means every company stands to benefit from fighting to the very end!

Grand Prize:	25 %
Second Place:	20 %
Third Place:	15 %
Fourth Place:	10 %
Fifth Place:	5 %

For example, if the Company that raises the most money for MMAPO raises \$30,000, \$7500 will go to that Company’s Rec Fund. If the Company that raises the second most raises \$25,000, \$5000 will go to its Rec Fund.

In the event of any ties in either contest, each tying Company will receive the same prize they would have received if they had won outright.

### **3. Contest Dates and Times**

BOTB will end on Sunday, October 8, 2023, at 8 PM Central Daylight Time. All memberships and donations must be received by that time to be counted toward BOTB. All new memberships and donations received between July 1, 2023, and the end of BOTB will count toward the BOTB.

### **4. Contest Updates**

MMAPO will post updates on Facebook once a week until October 1, 2023. During the final week of BOTB, daily updates will be posted. Between 12 PM and 7 PM Central Time on October 8, 2023, updates will be posted approximately on the hour. The last update will be given at approximately 7:30 PM. Because a final audit of the results must be conducted before winners are announced, no further updates will be given until a final announcement of the winners is made in coordination with MMA Administration. Time of announcement to be determined.